

Pixel by Neda Pourshakour

Theme/goal:

Creation of transitional space, addressing notion of constant re-invention and transformation

Working method/technique:

define a system to work with, explore at a small scale ideas of presentation, exposure and fashion related program, chose a body of thought (f. expl. – products: alternative movies, art – implications: incoherence, individualistic, self confident, free)

Achievements:

– program: develop a changing area (scale of furniture, architecture 'reinvents' itself constantly, instant forms of continuous appropriation are being addressed as internal and external interaction continuously, Chalayan as a fashion producer implies the incoherent, inconsistent appearance of presentation and experience spaces by the use of adjustability, adaptability, transmutability and transformation
– material: studies of transformative processes, transformative systems, dealing with adaptable systems , soft space/hard space, exploration of space through evolutionary, successive sections from inside to outside, mapping of existing context suggesting means of integration of transformative program within the context