

Salon by Kravitz Wong

Theme/goal:

The new tribal space

Working method/technique:

Layers of difference / discrepancy produced by the illusionary effects of an operating system / space providing multiple conditions, Forecasting different choices, analysing the operating system, minor disposition of architectural elements that allow for multiple spaces to emerge, diffusing relationship between inside and outside by working out various references of interior space: to actual outside (how important is context of downtown), to virtual space, to other spatial types such as related retail..

Achievements:

- program: interactive/responsive beauty salon which can absorb the selective customer
- material: analytical, operational diagrams, study models, sections

References:

"Market operating rules intensify and pervade all aspects of society, creating organic changes in the social, cultural, and sexual lives of the participants. Courtship rituals. With their sublimations of passion and desire, as well as other extreme feelings, are reinscribed around the parameters of market-based consumption. Taboos are purged through excessive exposure; tribalism gives way to non-judgmental opinions. God and Country are exiled, then invited back in as lifestyle choice and as necessary boundary for a market-based cytoplasm maintaining the proper consistency of a society that exists to support its economy. () The free market organism in perfect equilibrium, its process of economic liberalization complete; the system runs itself."

Manifold, Budapest Diary: how to make a black market